

M. Gasby Brown

M. Gasby Brown has an unparalleled passion for the nonprofit industry. Her work and impact are testaments to her strong belief in strong boards and good philanthropic practices. As CEO & Executive Consultant of The Gasby Group, Inc. (TGG), her firm is a full-service strategic planning, fundraising counsel, communications, and organizational effectiveness powerhouse with an impressive list of clients whom she has helped to raise hundreds of millions of dollars.

Brown is a faculty member of the prestigious The Fund Raising School (TFRS) at Indiana University's Lilly Family School of Philanthropy. Her teaching experience ranges from Managing the Capital Campaign, Developing Major Gifts, Annual Sustainability, Principles & Techniques of Fundraising to Fundraising for Small Non-Profits. She has shared her strategic thinking and expertise with fundraising professionals, executives, and board members nationally and internationally. She is also an adjunct faculty member at the Lake Institute on Faith & Giving for their Executive Certificate in Religious Fundraising (ECRF).

Gasby earned a Bachelor of Arts degree from Wayne State University majoring in Psychology with a minor in Cultural Anthropology. Gasby also holds a MPA degree from Harvard University's Kennedy School, and while there she conducted advanced research in New Communications Technology at MIT, actively participating in its renowned Media Lab.

Gasby has authored several books: ***Art of Praise, 7 Fatal Flaws of Non-Profit Boards and How to Fix Them, and The Seven Qualities of Capital Campaign Success***. Her recently released Business of a Spiritual Matter, specifically written for Abrahamic faith-based organizations, has received acclaim from leaders nation-wide. Her latest book project ***Think Like a Non-Profit; Act Like a Business***, is due to be released in 2024. Her chapter contribution on Boards and Fundraising was published in the 5th Edition of ***Achieving Excellence*** (John Wiley Press) in early 2022. The book is now used in over 1500 colleges and universities.

Brown made her mark as a cabinet level executive at national organizations such as Greenpeace, National Urban League and the Washington National Opera, bringing innovative and strategic programs that have remained in place to this day.

As a former reporter for Fox Television's WNYW in New York City, where she was a Financial Correspondent for "The McCreary Report" and General Assignment Reporter, her stories were nominated for several awards. She was also the New York Correspondent for BET, interviewing the top names in the entertainment industry. Gasby is a sought-after speaker, lecturer, executive coach, facilitator and thought leader. She is currently the podcast host of *Nonprofit Thursdays*, and *Nonprofit Nuggets*.

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M. Gasby Brown is also a renowned visual artist. Her work has been commissioned by several national and international nonprofit organizations. Collectors of her art include celebrities, corporate leaders, and lovers of expressive art.

Gasby serves on the Board of Trustees at Bethel University, the Advisory Board of Harvard University's Debate Council Diversity Project, Advisory Council member at the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University, and Emeritus Board member of the Landscape Architecture Foundation. She proudly attributes her fundraising professionalism to her mentor, Dr. Jerold Panas.

