

Tammy Zonker

Principal/Fundraising Strategist & Keynote Speaker

Recognized as one of America's Top 20 Fundraising Experts, Tammy is an inspiring international speaker and trainer in the discipline of transformational philanthropy. She has led, trained, and coached nonprofit social service organizations, private schools, colleges and universities, and healthcare organizations to raise more than a half-billion dollars, including a single gift of \$27.1M.

Tammy is a masterful storyteller, major gifts strategist, and fundraising expert. She's also a certified AFP Master Trainer. Her passion for donor development and mission impact is contagious, inspiring, and transformational. She pours all of this expertise and passion into her training and speaking to equip and empower others to skyrocket their fundraising results.

She and her partner, brand & marketing strategist R. Trent Thompson, were awarded the "Multichannel Campaign of the Year" and "Campaign of the Year" Gold Awards by Fundraising Success Magazine. She has served as adjunct faculty at Indiana University, technical editor for Wiley Publishing's "Fundraising for Dummies" third edition and served on Nonprofit Quarterly's editorial advisory board.

When Tammy is not speaking at conferences or fundraising, she's leading webinars, online masterclasses, board and development team retreats or training, workshops, and coaching her online membership community of *Fundraising Transformers*.

