

Steven Shattuck

Chief Engagement Officer at Bloomerang.

A prolific writer and speaker, he curates Bloomerang's sector-leading educational content, and hosts our weekly webinar series which features the top thought-leaders in the nonprofit sector.

Steven got his start in the nonprofit sector producing fundraising videos and other digital content for organizations like Butler University, Girl Scouts, Christian Church (Disciples of Christ) and the American Heart Association.

Steven volunteers his time on the Project Work Group of the Fundraising Effectiveness Project and the Study Fundraising Steering Group at the Hartsook Centre for Sustainable Philanthropy at Plymouth University. He is also an AFP Center for Fundraising Innovation (CFI) committee member and sits on the faculty of the Institute for Charitable Giving.

Steven has contributed content to the National Council of Nonprofits, AFP, NTEN and Nonprofit Hub, and is a frequent conference speaker, having spoken at AFP International, NAYDO, Cause Camp, ADRP, the Nonprofit Storytelling Conference, and Planet Philanthropy to name a few. He is a co-author of *Fundraising Principles and Practice: Second Edition*.

He is the author of *Robots Make Bad Fundraisers – How Nonprofits Can Maintain the Heart in the Digital Age*, published by Bold and Bright Media (2020).

Recipient of the David Letterman Scholarship, Steven graduated with honors from Ball State University in 2006 with a degree in Telecommunications and Creative Writing. He resides in Indianapolis with his wife, son and daughter.

